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No. 4

The Marketing Board Question

By Bill Harper, F.U.A. Radio Commentator

It's about 60 years ago that farmers on the prairies first began to protest over the way they were treated in the market-place. Out of this protest grew the first farmerowned, farmer-controlled grain marketing organization, now known as the U.G.G. The help these early pioneers were able to provide for themselves, and for all farmers, in getting a better deal on the market has been immeasureable over the past half-century.

Yet when these early co-operators were trying to help themselves, they found many of their neighbors were disinterested — prepared to grumble and complain about the market, but not prepared to do anything to help. They found too, a lot of these same neighbors were suspicious and often downright hostile. They were sure that the dedicated Co-op pioneers were making some money, or getting some reward, for themselves.

J. J. Partridge, one of the early pioneers, in dealing with these rumors once said sadly, "Yes, I've got a lot of silver out of this work — a lot of it, but it's not in my pocket — It's in my hair."

Some 25 years later, the problems of the market place were still plaguing prairie farmers. Their own grain company was doing a good job, but it was limited in it power. And so a second great farm marketing movement began. Once more the prairie farmers decided to move into the market place — to do still more of the job for themselves. And once more they found that some of their own neighbors hung back — disinterested, suspicious, and again downright hostile.

But, once more, in the words of one of the great poets — "There is a tide in the affairs of men, that taken at the floods, leads on to fortune." The tide of the times was flowing. Prairie farmers were again in a mood to move forward, and would not be stopped.

And so we had the formation of the Wheat Pools, another self-help program. The contribution made by these organizations to the wellbeing of the prairie farmers has been immeasurable.

However, the problems of farm marketing are never solved. New conditions give rise to new problems.

Today, when farmers find they must move forward, into the field of marketing — this time in hog marketing, all the old problems once more arise. Many farmers are not too interested, in spite of the fact that the proposed Board will have a very great effect on their operations. Some are suspicious, mostly because they have heard stories, and read statements which do not always agree with the known facts. Others are downright hostile, just as they were in 1906, and in 1923. A few are sincerely doubtful, and no one should deny them this right.

The job of the FUA in poromoting a Hog Marketing Board for

Alberta, is to do everything possible to inform farmers about the Board — what it can do, and can not do, under the Alberta Agricultural Products Marketing Act. The job of the FUA will also be to answer any criticism, by stating facts.

The FUA invites discussion on this important question, but let's stick to facts and informed opinions. In other words, lets make this an exercise in intelligence.

Australia First With Boards

Marketing boards have brought a high degree of stability to Australia's farm economy, says a young farmer from New South Wales.

Geoffrey Edgerton, who helps run a 630 acre family farm in the Young district of N.S.W. spent the past summer in Ontario as an exchange junior farmer.

Geoff says that Australia is the home of Marketing Boards. In fact, the world's first farm products marketing board was set up in the state of Queensland more than 40 years ago. Today, many of the products sold by farmers in Australia are handled by producer controlled marketing boards, the young Australian farmer, said in an interview with "The Rural Co-operator" which is published in Ontario.

From Australia, marketing boards have spread to a number of countries, including Canada which, according to the Canada Department of Agriculture, has 76 producer marketing boards under provincial legislation, doing nearly 500 million dollars worth of business each year. This is about one-sixth of the total Canadian farm income.

Co-op Insurance Services

. . . How Does This New Company Work?

Lack of Dominion legislation pertaining to the incorporation of co-operatives and the necessity of doing so under existing legislation governing mutual and joint stock companies, has created confusion and misunderstanding in the minds of some co-operators. Many co-operators ask the question, "How can a joint stock company be a genuine co-operative?"

At the Co-op Luncheon Club meeting held in Edmonton in early December, J. R. Love, director of Co-operative Insurance Companies, spoke of the new set-up of Co-operative Insurance Services. In doing so, he answered some pertinent and timely questions on this important subject. Here are Mr. Love's answers to six of the questions:

1. With respect to Co-operative Fire and Casualty. Why was the change made from a mutual to a joint stock company?

ANSWER: There two main reasons for the change.

(a) The possibility of some section within the membership organizing for the purpose of securing control of the company by gathering proxies for use at an annual meeting. If control were not sought in this fashion, there is always the danger that, with the passing of time, as has happened with most mutual companies in Canada, the management group, through gaining control of proxies, might dominate the affairs of the company.

(b) The second reason. It was unrealistic to expect a number of major co-operatives and credit societies to put up well over a million dollars of contributed capital without having any more to say in the affairs of the company than an equal number of individuals who were insuring their cars or even some less valuable piece of property. The unfairness of this situation was made clear by the fact that the organization that were providing the capital, were in most cases, using funds that belonged to their member co-operatives or to their individual members. The Superintedent of Insurance in Ottawa recognized this situation in the Fire Company by agreeing to this change from a mutual to a joint stock company. At the same time, he refused to allow such a change in the case of Co-op Life where considerable

contributions of capital were not involved.

2. How can a joint stock company, registered under the Dominion Companies Act, prove to public, that it is a genuine cooperative? Will earnings be allocated to shareholders or to policyholders?

ANSWER: This question puzzles a good many people until they realize that the really pertinent question is not, how is a company legally registered, but how does it operate? It is possible to find in Canada co-operatives that are ideal in their legal structure but in their operations violate fundamental co-operative principles.

Conversely, provisions are written in to the bylaws of Co-op Fire and Casualty that will ensure that it behaves as a co-operative, even though it is incorporated as a joint stock company. Under section 37 of the bylaws of the new company, surpluses may be used to set aside adequate reserves, to pay interest on share capital at a rate not in excess of 6% per annum and for distribution of the remaining surplus earnings to policyholders as patronage dividends.

The limitation on the rate of interest payable on common share capital in Co-op Fire and preferred shares in CIS Ltd. combined with the fact that common shares in CIS Ltd. will be paid no interest at all, will mean maximum patronage dividends for the policyholders.

The co-operative nature of control in the new set-up is safeguarded by an equitable distribution of the common voting shares between the legally defined regions. Within each region, the 100 voting shares are allocated on a basis recommended by the regional advisory committee. For these reasons, and in spite of the form under which the company must incorporate to comply with Dominion legislation, it can be agreed that Co-op Fire and Casualty will operate on a sound co-operative basis.

3. What about Co-op Life? Is it to be a joint stock company also, and if not, why not?

ANSWER: Co-op Life will remain a mutual company because the Superintendent of Insurance at Ottawa would not agree to the proposal that it be changed to a joint stock company. However, there still remains this major weakness in all mutual companies, namely, that through the control of proxies, any group may gain control of a mutual company.

In Co-op Life it is proposed to have new policyholders sign a power of attorney, giving to CIS Ltd. the right to exercise their proxies at any membership meeting of Co-op Life. This is the procedure followed by Mutual Service Insurance Companies of St. Paul and it does prevent any special group, including the management group, from gaining control of the co-operative.

4. How can the member policyholders of the new Fire and Casualty Company exercise control, when under the Dominion Companies Act, the shareholders of a joint stock company are in control?

ANSWER: The ultimate control in our new co-operative setup will rest with a co-operative holding company, CIS Ltd., the shareholders of which will elect the board of directors of all three companies. This means that the individual policyholder will not have direct access to the annual meeting of any of the companies. His avenue of communication will be through his local co-operative or credit union, and from there through his provincial or regional co-operative organization.

The question naturally arises, why not use the delegate system of control that is so common in many of our major co-operatives? The answer is simple. The regulations governing insurance companies in Canada, both mutual and joint stock companies, will not permit the use of the delegate system of control.

Believing that our main function is to serve co-operators with complete insurance service through the six legally defined regions, covering the areas we serve in Canada, we have placed the control of the new set-up and the right to nominate directors in the hands of regional committees that represent the co-operative and credit union membership in each region. The regional advisory committees, now regional committees, that have performed these functions for many years, will on January 1st, 1964, assume a definite legal status in the control of our new co-operative insurance set-up.

5. What will happen to the capital contributed by sponsoring credit unions, co-operatives and shareholders?

ANSWER: Until Co-op Fire was changed from a mutual to a joint stock company basis, all capital contributions by sponsoring organizations were in the form of loan capital. Contributions in the Alberta region, as at November 30th, 1963, are as follows:

Continued on page 4)



50th ANNIVERSARY NIGHT: Thursday evening of the F.U.A. Convention saw the ladies of the F.W.U.A. stage a pageant commemorating the fifty years of farm women's organization in Alberta. Included were a fashion show and a short skit. Fashions dating back to 1900 were modeled by the F.W.U.A. directors. Shown (left to right) are Mrs. C. R. Braithwaite (whose commentary, which accompanied the show, appears elsewhere in this issue), Mrs. R. Johnston, Mrs. Belik, Mrs. Fletcher, Mrs. Walker, and Mrs. James.

Changes In The Meat Industry

One of the biggest changes coming in the meat industry will likely take place in the back room of the supermarket, says the Meat Packers Council of Canada. This is where most meat, particularly beef, veal and lamb, is cut and

prepared into individual cuts for the consumer.

At the moment, however, there are growing signs pointed to the centralization of these cutting and packaging operations and the pos-

sible elimination of this type of work at the chain store level.

The common practice today is for meat packers to sell their meat to the retailers in the form of sides and quarters which are then cut, trimmed and packaged in the butcher shop or chain store.

Research and experience indicates that there could be as much as a 50% saving in labour costs by switching from the present back room cutting system to a central cutting and packaging operation. When it is no longer necessary to cut and package meat

(Continued on page 4) Co

1963 RESOLUTIONS

. . . as passed at the CALGARY CONVENTION

(Continued from last issue)

Women's Influence

ENDORSED BY F.U.A. CONVENTION

WHEREAS the farm women of Alberta have been organized as an active part of farm organization for the past fifty years, and WHEREAS the UFWA and FWUA have spearheaded provincial and federal legislation affecting the welfare of home and family and have made a contribution to the economic and cultural life of the country, and

WHEREAS the influence of farm women is well recognized at government levels, and has the respect of urban people and

WHEREAS consideration is being given to a new type of farm

organization in Alberta,

THEREFORE BE IT RESOLVED that this 1963 FWUA convention wish to make it clear that the importance of farm women be not overlooked in the setting up of any new form of farm organization and women be included in official capacities.

1. A.C.W.W. PENNIES FOR FRIENDSHIP

RESOLVED that we pay one cent for each woman member in our

2. APRRECIATION TO THE UNITED GRAIN GROWERS LTD.

RESOLVED that a letter of thanks be forwarded to the United Grain Growers Limited from this convention for donating the anniversary souvenirs (plastic cases).

3. SEAMS & HEMS OF WOMEN'S DRESSES & SKIRTS

(Supplementary No. 1)

RESOLVED that manufacturers of women's dresses, jackets and skirts be requested to allow wider seams and deeper hems in said garments.

4. MATERIAL IN POCKETS & LININGS OF MEN'S CLOTHING

(Supplementary No. 2)

RESOLVED that the F.W.U.A. ask the Consumers' Association of Canada to request men's clothing manufacturers to use better and more lasting materials in the pockets and linings of men's clothing.

5. CHILDREN'S SHOES (Supplementary No. 3)

RESOLVED that we of the F.W.U.A. send a letter of commendation to the Consumers' Association of Canada in publishing valuable information regarding children's footwear,

AND FURTHER that we request the C.A.C. to approach manufacturers urging them not to manufacture shoes that are detrimental to children's feet.

6. AGE FOR LEAVING SCHOOL

RESOLVED that the minimum age for leaving school be raised to 16 unless the student has completed grade 10 or vocational training.

7. PROVINCIAL EXAMINATION RESULTS

RESOLVED that Grade 9 and Grade 12 Provincial Examination Results be sent out to students earlier.

8.'F.W.U.A. CITIZENSHIP SEMINAR

RESOLVED that in the future we invite both Indian and Eskimo young people to participate in our Citizenship Seminar now established at Gold Eye Lake.

9. F.W.U.A. ORGANIZATION

THAT we take out "at least two years of" and change "given" for made." Resolution as amended to read:

RESOLVED that a study be made by the F.W.U.A. locals before any major change takes place in the Women's Section of the Farmers' Union of Alberta.

10. BLOOD TESTS

RESOLVED that the pre-marital blood examination include blood type and that the report of the examination be issued to the couple concerned before the wedding date.

11. RELIGIOUS BARRIER GOVERNING ADOPTION

RESOLVED that we petition the provincial government to have the religious barrier governing adoption of children amended so that children may be placed in otherwise suitable adoptive homes, and

FURTHER that a mother giving up her child be required to state the religion she prefers for her child or state that the child may be placed in any suitable home at the discretion of the directors of child

-AND FURTHER that adoption regulations be much more flexible.

12. CHRONIC HOSPITALS

RESOLVED that we ask the provincial government to take steps to supply chronic hospitals in different areas throughout the province. until such time as there are sufficient hospital beds for all chronic cases.

13. HANDICRAFT EXHIBIT

RESOLVED that we have a handicraft exhibit at the convention in 1964, and FURTHER that we ask Miss Coupland to be convener.

14. MENTAL HOSPITAL FOR PEACE RIVER AREA

RESOLVED that the provincial government be urged to establish a mental hospital for psychiatric treatment in the Peace River area.

15. FARM ORGANIZATION INFORMATION

BE IT RESOLVED that the Farm Women's Union respectfully request that as plans and progress are advanced for any changes in the farm organization; such information be sent out from Central Office to all F.W.U.A. locals as a basis for study and understanding.

16. THANKS FOR A.C.W.W. SUPPORT

RESOLVED that we, the members of the F.W.U.A. proffer a hearty vote of thanks to all the farm organizations and others who have made it possible for our delegates to attend the A.C.W.W. World Conference.

The average is merely the poorest of the good and best of the bad. Maybe now we'll quit boast-

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of words

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ing about being "average."

Government Board To Gauge Support

Board, a government body set up under Saskatchewan's marketing legislation to rule on proposed marketing board plans submitted to the government, will hold a

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The Saskatchewan Marketing series of public hearings throughout the province during the next month. Purpose of the hearings will be to determine the attitude of producers to the proposed Saskatchewan Hog Producers Marketing Board. The government's Marketing Board will set the date for a plebiscite on the plan. This vote is expected in early spring.

Jack McCloy, chairman of the provisional Saskatchewan Hog Producers Marketing Board, has announced that 15 meetings have been arranged throughout the province for the third week in February, to bring together Saskatchewan Farmers Union local officials, Wheat Pool delegates, and local co-operative officials. These meetings will lay plans for local organization in preparation for the public hearings.

Twenty-six marketing board workshops have been held in Saskatchewan so far. According to Jack McCloy, statements made at these sessions, attended by approximately 2,000 producers, indicated "a realization of the need for orderly marketing of hogs, and overwhelming support for the proposed marketing plan".

A request for enabling legislation to establish producers national marketing boards if and when farmers want them will be one of the main points in the annual brief of the National Farmers Union to be submitted to the Prime Minister Lester B. Pearson and his cabinet March 3.

The NFU will also ask for "teeth to be put into the Combines Investigation Act," says NFU Secretary-Treasurer Stuart Thiesson who is preparing the brief. "It is high time to stop the big packers and other processors and distributors of food from merging with other companies and thus boost their market power to a point of monoualy," he said.

Other matters to be raised by the NFU are rail line abandonment, farm credit and changes in the administration of the Agriculture Stabilization Act. The NFU wants to have price supports paid on a regional and quarterly basis, Mr. Thiesson said.

C.C.I.L.

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For some time now, we have had requests for an F.W.U.A. pin like our F.U.A. pins. We have looked into this very carefully and find that the price would be considerably higher than we have been paying for the F.U.A. pins. We would have to have a special die cut which would cost \$45.00, federal sales tax of 11% and orders of 300 or less would cost \$1.10 each. We find that we can not handle pins at this price.

FARMERS UNION OF ALBERTA

9934 - 106 St., Edmonton, Alta. Phone: GA 4-0375 After 5:00 p.m.: HU 9-6955

The Organized Farmer EDITOR. PAUL BABEY

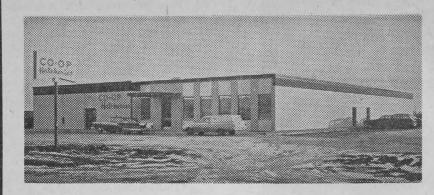
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Fifty Golden Years Have Gone What's in the future as we work on?

- 1884 First votes for women, in Ontario municipal elections, widows and spinsters only.
- 1900 Joseph T. Clark, in an editorial in "Saturday Night" said, "The 20th century belongs to Canada." King Humbert of Italy assassinated.
- 1901 U.S. President McKinley shot. Queen Victoria died, Queen for 64 years.
- 1902 Boer War ended.
- Rhodes Scholarships established. 1903 Wright Brothers' plane actually flew.
- Town of Frank, Alberta, burried by a rock slide. Radium discovered by Pierre and Marie Curie.
- 1904 Panama Canal started. Russo-Japanese War.
- 1905 Alberta became a province.
- Two farm organizations in Alberta, The Society of Equity and the Alberta Farmers Association.
- 1906 Worst winter over many years. Great loss of livestock.
- 1907 Second International Peace Conference held.
- Transatlantic wireless was open to public service.
- United States fleet sails around the world. Royal Canadian mint established in Ottawa.
- 1909 Louis Bleriot made the first flight from France to England. Admiral Peary reached the North Pole.
 - Amalgamation of the two farm organizations. Membership in the U.F.A. is 2,147; 1921 - 37.721.

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- 1910 Mark Twain died as did King Edward VII.
 - King George V came to the Throne.
- Amundsen discovered the South Pole.
- Clara Barton, founder of the Red Cross died. Great modern ship, the Titanic sank on maiden voyage.
- Memorable year. U.F.A. amended its constitution-women were granted equal opportunities with men in the farm organization -Many women became members.
- Immigrants, 400,870—an all time record.
- 1914 August 4-First World War, and the first Canadian contingent of 33,000 troops landed at Plymouth, England. U.F.W.A. locals were organized.
- 1915 First Canadian troops landed in France and proceeded to Flanders.
- British Nurse Edith Cavell executed on charges of being a spy. 1916 Fire in House of Commons.
- First convenerships in the U.F.W.A. established to keep our farm people informed—a practise we have continued over the
- 1917 President Wilson, U.S.A. declares war on Germany April 6th. Women given right to vote in federal elections. Our own Alberta, Mrs. Louise McKinny, first woman to be
 - elected to a Legislature in the British Empire. Canada's first woman Judge-Helen McGill appointed to the Juvenile Court at Vancouver.
 - Emma Stanton Mellish was the first woman in Canada to receive a Bachelor of Music degree.
- 1918 November 11-end of World War I. And among the great names appeared Billy Bishop, Raymond Collishaw, and W. C. Barker, the flying aces of World War I. Dominion-wide conference on Rural Education held in Win
 - nipeg. Attended by Miss Archibald, secretary U.F.A. and Mrs. Barritt, education convener.
- 1919 Theodare Roosevelt died. Atlantic was flown by Alcock and Brown. Lady Astor elected to British Parliament.
- Municipal Hospital Act was assented to on April 17. Federal government invited Mrs. Irene Parlby to attend a meeting on Immigration.
- First meeting in London of the League of Nations. 1920 The Charleston was popular. Junior U.F.A. organized.
- 1921 Political action by Alberta farmers. Mrs. Irene Parlby was elected to the Alberta Legislature.
- Agnes McPhail led the way as the first woman elected to our Canadian Parliament.
- Mrs. S. S. Sears of Nanton was president of the U.F.W.A. 1922 De Valera appointed president of the Irish Republic. United States of Soviet Russia was formed.
- Great earthquake in Japan.
- Dr. Banting and Dr. McLeod won Nobel Prize for discovery of Insulin.
- Lenin and Woodrow Wilson died. Greece became a republic.
- Egg and poultry pool advocated. 1925 Serious floods in Europe.
- Mountaineers scaled Canada's highest mountain, Mount Logan.
- 1926 Bird flew to the North Pole and back to Spitzbergen.
- 1927 Diamond Jubilee of Confederation. First aid mail service in Canada. Lindbergh flew the Atlantic.
- First U.F.W.A. cook books compiled.
- German airship crossed the Atlantic with 60 people on board. Women were declared persons.
- October 18 Stock Market crashed in New York.
- Boulder dam construction began.
 - Carrine Wilson first woman to the Senate.
- Thomas A. Edison died. 1931
 - England went off the gold standard.
- Amelia Earhart flew solo across the Atlantic. Compulsory dimming of car lights came into effect.
- Lindbergh baby kidnapped. Opening of the Welland Ship Canal.
- Wiley Post flew around the world.
- Most of our Alberta crops were threshed that spring and wheat was 19c a bushel.
- Newfoundland had financial difficulties. Its constitution was suspended and government by commission substituted.
 - Adolph Hitler became president of Germany. Chautaugua-Mr. H. C. Heath of Lacombe and Mrs. Ray Carter
- of Red Deer toured Alberta. Oil pipeline in Iraq opened.
- End of a five-year trek of a herd of 2000 reindeer, driven from Nome, Alaska, to Aklavik, N.W.T., to provide food for Eskimos.
- 1936 Rudyard Kipling died. Edward VIII abdicated and George VI became King. CBC came into being. U.F.A. withdrew from politics.
- Zeppelin Hindenburg destroyed by fire in New York.
- Neville Chamberlain flew to Germany to see Hitler. September 13 Germany occupied areas of Czechoslovakia.
- King George VI and Queen Elizabeth visited Canada and U.S.A.

(Continued on page 4)

Fifty Golden Years were remembered by the F.W.U.A. at the annual convention in December. Farm women first began to take an active part in farm organization in 1913.

The farm women's convention had as its theme the title headline to the left of this box. The material it heads is from the commentary that Mrs. C. R. Braithwaite, past president of the F.W.U.A. read to the audience during the fashion show of clothing styles from 1900 to the present.

Each decade was represented. In the commentary, reproduced here, you will not find reference to all the important happenings of the period. However, you will find some of the high points, along with the important milestones in the advancing recognition of women's rights, won during the past 50 or more years.

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- receipts Balance Sheet Current yearly return for partnership per partner ____
- From acct. books or bills and receipts per partner \$15.00 Advice free
 - NOMINAL CHARGE FOR ADVICE DURING
- APRIL . Assistance in filing a
- return The FUA Income Tax and Accounting Service is planning to
- hold rural income tax clinics again this year. This service can be made available in any part of the province where FUA members request it, so long as enough people are interested to make the trip worth

A man is available to attend these clinics. Cost of the service is as shown above, plus expenses. Expenses depend on distance from head office, and on the number of farmers taking advantage of the service.

The tax clinics are a convenience service. Individual forms, and necessary information are obtained at the clinics, so that the returns can be completed at head office.

If your local is interested in this service, please contact the FUA Accounting Service as soon as possible.

Air Tight Death

Reports of hunters, and other outdoorsmen meeting death through asphyxiation have been too common this year. So far eight men men have died of suffocation in tightly closed truckmounted campers this fall. Propane, or charcoal fires, which are used for heating in these portable cabins, consume too much oxygen, and the men are overcome while asleep. Hunters, or others using this type of camping equipment, must make provision for fresh air ventilation to avoid tragedy.

FIFTY GOLDEN YEARS . . . (Continued from page 3)

Canada declared war on Germany on Sept. 3. Liner Athenia

1940 Food rationing started in Great Britain. Quebec women granted franchise. Winston Churchill became Prime Minister of Great Britain.

1941 Attack on Pearl Harbor — Germany attacked Russia.

1942 Boston Cocoanut Grove Night Club fire-491 died. 26 United Nations signed Joint Declaration at Washington.

Casablanca Conference by Churchill and Roosevelt; unconditional surrender of Italy.

Leningrad liberated after 21/2 years of seige. 1944 "Thirty Years of Progress" history of the U.F.W.A. written by Eva Carter.

1945 Nuremburg trials started. First atomic bomb dropped on Hiroshima. April 25 - June 26 United Nations World Security Conference met at San Francisco to prepare a charter for a general international organization. Mrs. N. Lehman, Camrose U.F.W.A. director elected to the

1946 Robert Gardiner Memorial Scholarship established. Mrs. Winnifred Ross, Millet, appointed to the Provincial Board of Industrial Relations.

Russia took over Hungary. July 31—Canada represented at the Imperial Privy Council Meeting, London, for the approval of the marriage of Princess Elizabeth to Philip Mountbatten.

Britain, France, and the Benlux Countries signed a two-year treaty creating a Union of Western Europe.

board of the U.F.A. Central Co-operative.

November 30, Chinese National Government flees to Formosa. 1949 Newfoundland became the tenth province of Canada. B.N.A. Act amended by vesting in the Parliament of Canada the power to make amendments to Canada's constitution. Amalgamation of the A.F.U. and U.F.A.

1950 King Leopold of Belgium abdicated. Korean War - U.N. Police action.

1951 Canada and U.S.A. signed a joint defence agreement. First television station bega noperating in Montreal.

1952 King George VI died.

Queen Elizabeth crowned at Westminster Abbey. July 26 Korean Armistice signed.

The new railway from Seven Isles to Ungava iron ore develop-1954 ment began operatins.

Ground work begun for the St. Lawrence Seaway development. Construction of the first atomic power plant in Ontario. C.P. Airlines polar route Vancouver to Amsterdam.

John Diefenbaker elected as leader of the Conservative party. Coal mine explosion at Springhill, N.S.

1957 John Diefenbaker became Prime Minister. Dew Line went into operation.

Queen opened the new Parliament. Lester Pearson won the Nobel Peace Prize.

1958 Kellogg Royal Commission reports firemen unnecessary on C.P.R. freight and yard diesels.

International Nickel Company ended an 87 day strike. Federal Government announced Polish art treasures returned 1959 to Poland.

South Saskatchewan River dam and power ploject started at Outlook, Saskatchewan. Borden Commission turned down the Alberta-Montreal oil pipe-

line suggestion. A.C.W.W. Triennial Conference, Edinburgh.

John Glenn in orbit. 1960

Helen Harrison of New Zealand visited Alberta farms

Citizenship Camp for Indian and White students held for first

Dr. Irene Parlby Scholarship Fund. A.C.W.W. Conference in Australia. Education Conference in Montreal.

1963 Death of Pope John.

President John Kennedy assassinated. Russian woman astronaut.

CO-OP INSURANCE SERVICES (Continued from page 1)

	A STATE OF THE PARTY OF THE PAR
Alberta Poultry Marketers Ltd.	\$ 8,879.30
Alberta Wheat Pool	150,000.00
Central Alberta Dairy Pool	6,012.90
Northern Alberta Dairy Pool	47,115.00
U.F.A. Co-operative Ltd.	107,500.00
Alberta Livestock Co-operative	
Grandin Savings and Credit Union	100.00
Waskatenau Credit Union	300.00
Wetaskiwin Co-operative Society	500.00
TOTAL	\$321,407.40

Under the new setup, loan capital may be converted into share capital that will be exchanged for preferred shares in CIS Ltd. on January 1st, 1964. The control of Co-op Fire on that date will come under CIS Ltd. One hundred common shares in CIS Ltd. have been made available to each of the six regions.

In Alberta these 100 common voting shares will be allocated as

Alberta Wheat Pool	16
Central Alberta Dairy Pool	16
Northern Alberta Dairy Pool	
U.F.A. Co-operative Ltd.	15
Alberta Poultry Marketers	16
Alberta Livestock Co-operative	
Farmers' Union of Alberta	4
In trust for U.F.A. Co-op	
J. R. Love in trust for N.A.D.P.	

6. What are the main powers and functions of the newly incorporated CIS Ltd.?

ANSWER: CIS Ltd., which means Co-operative Insurance Services, has, as a Dominion com-

Medic-Alert CLASSIFIED

Allergy Identification

By Hazel Braithwaite

sometime on the idea of having some kind of indentification on persons who are allergic to some of the new drugs, and who might be unconcious following an accident, needing immediate treatment. Without any information on the patient, the doctor could use the wrong medication, which would have serious results.

It has come to our attention now, that help of this kind is available.

Dr. Marion C. Collins, a Turlock, California general practitioner, designed an alerting emblem in 1953 called "Medic-Alert."

Dr. Collins' 14 year old daughter cut her finger on a rifle trigger on a target range. At the hospital, a doctor preparing to give her a shot of tetanus antitoxin, made the routine scratch test with one drop of serum. Suddenly the girl fell to the floor writhing in convulsions. The serum had triggered a terrifying allergic reaction known as anaphylaxis. For three days the girl gasped for breath

out of danger. From this experience the Medic. Alert Foundation was established and has now been extended to Canada.

in an oxygen tent before she was

For a nominal sum, you receive a signal device, that may be worn around your neck, wrist or ankle. These emblems or signal devices are made of stainless steel or silver. The person's health history is filed in the head office of the Medic-Alert, together with the ad-

The FWUA has worked for dress of his or her physician and nearest relative. In an emergency, a doctor or authorized person phones collect to the head office and receives the information vital to the Medic-Alert Foundation member's treatment.

This is an excellent thing and I would urge those who have allergies to write to:

Canadian Medic-Alert Foundation Inc., 176 St. George Street, Toronto, Ontario.

Then in conjunction with your own doctor, you can work out the

SECTION

FARMERS ONLY-Steady monthly income. You may qualify as our demonstrating agent. Demonstrate Comet Farm Equipment in your spare time. Machines on consignment. Write for qualifications. Smith-Roles, Dept. Q, Saskatoon, Sask.

EMPLOYMENT

HELP WANTED Higher wages in busy season. Modern home, four boys but no babysitting. Permanent if satisfactory. Mrs. Roy Thompson, R.R. 1. Okotoks,

details of a plan if you need this

FRONT DRIVE FOR TRACTORS

hydrostatic transmission permitting easy conversion of two-wheel drive tractors to four-wheel drive, has been introduced by Levy Industries Ltd.

Besides providing four-wheel drive, the new unit - The Levy "Live-Power" Wheel - increases traction upward from 25 per cent, the manufacturers claim.

This hydraulically-powered front-wheel drive may permit farmers to extend their work season. Spring work might begin earlier because pull-power is increased on loose, plowed or muddy soil. Snow-plowing, land clearing and other off-season projects may

A low-cost, precision-engineered also be handled, the manufacturers suggest.

> A simple conversion can be made. There are no holes to cut, no gears to mate and no ratios to match. The hydrostatic transmission eliminates the extra heavy axle and large differential housing which is an integral part of mechanical four-wheel drives.

> The Levy "Live-Power" conversion kit consists of two front wheels and tires with a fixed displacement motor mounted on the inside of each wheel; a variable displacement-type pump; an oil reservoir; filter and controls. The conversion can be made on standard or variable tread axles, and operate at any width.

> If one front wheel stalls, the power is transferred automatically to the other wheel. It is claimed that power can be applied to front, rear or all four wheels with the flip of a switch. The "bucking" action of some mechanical fourwheel drives is said to be eliminated. This transmission is Canadian designed and built by the Canadian Acme Screw & Gear Limited division of Levy Industries Lim-

> > LAUGH OF THE WEEK

A man no sooner gets his daughter off his hands than he has to help his son-in-law to get on his

MEAT INDUSTRY . . .

(Continued from page 1) in the back room of every store, valuable space is made available for other purposes. Substantial machinery -costs can be saved. Meat quality, in terms of the amount of trim, package appearance and so on would be more uniform throughout the industry.

How quickly will this develop? Well, some U.S. packers are already starting to sell partially trimmed meat cuts to the retailer. A few experts are predicting that central meat cutting and packaging will be quite a common practice within fifteen years, just like self-service supermarkets first began to emerge fifteen years

Many meat packers hold the opinion that if they do not go along with the trend, the retailer will. Instead of doing the cutting and preparation of meat in each store, it will be done by the retailers at their own central point outside the store.

of co-operative and credit union policyholders. It will create staff harmony and operational efficiency. After providing for necessary reserves and limited interest on capital, the remaining surplus will be allocated as patronage dividends to policyholders. Surely these co-operative principles of operating policy make it abundantly clear that in our national insurance set-up in Canada, we have a real genuine co-operative organization."



HYDROSTATIC TRANSMISSION UNIT-the Levy "Live-Wheel-converts two-wheel mechanical drive tractors to four-wheel power. Front-mounted pump and wheel pump and motor are seen above on a Cockshutt 1800. The unit is said to increase tractor pull-power and operating

pany, very wide powers. It may acquire ownership and control of other insurance companies by purchasing the common voting shares of such companies. This may be attained on an exchange share

It is being done on this basis, with respect to Co-op Fire and Casualty, by exchanging the shares of Co-op Fire for shares in CIS Lad. It may negotiate agreements with other companies, as in the case of Co-op Life, to provide management, administrative and technical insurance services.

For some years, through mutual agreement, the affairs of Co-op Fire and Co-op Life have been under the same management and the same administrative staff.

CIS Ltd., on January 1st, 1964, with no change in personnel, assumed the responsibilities of the management of both companies. Through CIS Ltd., special services such as management and technical assistance will be made available to co-operative insurance organizations in various parts of Canada through mutual agreements entered into with local insurance boards of directors.

In conclusion Mr. Love said. "The new co-operative insurance set-up, through the incorporation of CIS Ltd., will place the ownership of our national insurance cooperatives in the control of the co-operative movement on behalf